



## **Tra'Renee Chambers**

Meet Tra'Renee! Tra'Renee is an Emmy Award-winning Television Personality and Radio DJ in the Portland Metro Area. In early 2021, Tra'Renee launched her own, new weekly televised show on KATU-TV (ABC Affiliate), entitled "Situations & Conversations w/ Tra'Renee." Tra'Renee is the first and only African American woman to host and produce her own TV show in the greater Portland metro region. Her show is a blend of lifestyle and community affairs and you can watch Season 2 airing Saturdays on KPDX from 10am to 10:30am. As a woman and host of color, Tra'Renee's goal with the weekly show is to address racial justice issues, give voice to topics of the underserved and communities of color and inspire the community to elevate its consciousness with her "Five E's:" elevate, educate, empower, enlighten and entertain. "Situations & Conversations w/ Tra'Renee" initially launched on YouTube and in addition to airing on KPDX, the show is also available on [YouTube](#), [Facebook](#) and [Instagram](#).

Tra'Renee also partnered with Black Parent Initiative (BPI), a non-profit organization focused solely on supporting Black/African American families with children ages 10 and under in Oregon, to bring students on as guests on "Situations & Conversations w/ Tra'Renee." Her goal is to work with BPI to amplify youth voices from various middle schools from across the Portland metro area.

Prior to "Situations & Conversations w/ Tra'Renee," she was the host of "Afternoon Live," the afternoon lifestyle program on KATU-TV airing weekdays at 2 p.m. PST. She hosted the show from its debut in September 2016 until August 2020, and during that time, she was the only African American woman to host a TV talk show in Oregon. Tra'Renee played a key role in influencing the platform which highlights celebrities, local initiatives/businesses, fashion, parenting, cooking segments and more. One of the highlights of the show was the "What's

Trending Tra’?” segment with discussion of the day’s top trending topics. For her work on “Afternoon Live,” Tra’Renee received an Emmy for *Best Host*. She is also the host of iHeartRadio’s number one rated “Tra’Renee Show” on JAM’N 107.5 FM, Portland’s number one Hip Hop radio station, every day from 3 p.m. to 7 p.m.

Tra’Renee has also teamed up with her brother and launched a weekly movie review night, hosted on Instagram Live, on Monday nights at 7 p.m. PST, entitled “She Said...He Said.” Together, the siblings review movies and streaming shows, from *American Skin*, to *One Night in Miami*, to *WandaVision*, offering their opinions in a fun, informative and funny format.

Tra’Renee has more than 25 years of on-air radio hosting expertise in the nation’s top markets including Los Angeles, San Francisco and New York City. A California native, Tra’Renee received her B.A. in Political Science and minor in Psychology from Loyola Marymount University in Los Angeles. She has a M.S.W. (Master of Social Work) from USC, became a licensed mental health professional (LCSW) in the State of Oregon, served as a child welfare worker for Rockwood Child Services, and was both a licensed therapist and the interim director of Self Enhancement, Inc.

Founder and CEO of BumJuice Entertainment, LLC, Tra’Renee is an Emmy Award-winning, multimedia personality, often referred to as “The Face and Voice of Portland.”

Tra’Renee has achieved her biggest accomplishment: creating her fun and loving family. She is a wife and mother of three beautiful daughters. Tra’Renee has effectively pushed through challenges and achieved the art of balance by curating a booming career and family.